

Adam Maksl, Ph.D.

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PROFILE SUMMARY

Dr. Adam Maksl is an innovative educator and academic leader focused on the nexus of academic innovation, technology, and student success. As a leader of several multi-campus task forces and faculty-driven initiatives, he brings a commitment to collaboration, strategic thinking, and developing shared vision. As a manager and faculty fellow in Indiana University's University Information Technology Services, he leads multiple high-profile projects that bring faculty together around digital pedagogies and learning technology solutions and manages a team of instructional multimedia producers. As an instructor, he has developed and taught 17 unique courses across three universities; nine are online or hybrid; three of those attained Quality Matters certification. As coordinator for the Journalism and Media Program at IU Southeast, he managed an academic program and its faculty, strategically increasing enrollment, developing new revenue streams, and spearheading complex curriculum proposals. As director of student media at IUS, he supervised all student media operations, including coaching students in editorial decisions and managing business operations. His students won hundreds of awards (including twice winning the Pacemaker Award, considered the Pulitzer Prize of college journalism). He also collaborated with university partners to launch an internet radio station from scratch in under six months. Dr. Maksl has nearly 20 years of experience in faculty development and training, co-directing workshops for high school journalism teachers and supporting faculty colleagues across IU. In all his roles, student success has been the core outcome that drives his work. Informed by his own experiences as a first-generation college student, as well as more than a decade teaching mostly post-traditional students, Dr. Maksl is especially focused on building and supporting strategies that ensure inclusive and equitable access to high-impact and transformative learning experiences. Dr. Maksl is also a news and media literacy scholar. He has co-authored books and articles published in top journals in his field, and his work has been cited more than 1,500 times according to Google Scholar.

SKILLS

Collaborative Leader. Partners with diverse stakeholders in collaborative goal-setting to develop shared ownership of solutions to complex problems. Led multi-campus task forces focused on microcredentials and credit for prior learning. Shepherded student-centered proposals through faculty governance processes. As academic unit leader, increased online offerings, majors, and both internal and external financial support. Relevant CliftonStrengths: Woo, Communication.

Systems Thinker. Thinks through big problems with many variables and moving parts, exploring how pieces fit together and ideating on how resources, processes, and systems can be arranged strategically to achieve the most productive ends. Co-founded FutureIU, a grassroots think-tank focused on addressing contemporary challenges in higher education through faculty-driven, innovative solutions. Helped develop strategies to use faculty resources more efficiently, including the development of a multiple campus collaborative degree program and co-leading an unprecedented merger of two academic programs at IUS. Relevant CliftonStrength: Arranger.

Future-Oriented. Engages with current trends in higher education and journalism and explores external pressures and innovations that will shape their future. Has researched and developed programs to improve news, media, digital and related literacies. Helped students and faculty adapt to new technologies and thoughtfully explore how social and technological contexts will influence the future of knowledge industries like education and journalism. Speaks frequently about the role of Generative AI in higher education. Relevant CliftonStrengths: Futuristic, Ideation.

ADMINISTRATIVE AND MANAGEMENT ROLES

Indiana University

2023 – Present

*Faculty Fellow & Manager of eLearning Design & Innovation,
Learning Technologies Division of University Information Technology Services*

- Building university strategy around microcredentials and badging, including developing tech solutions that can aid in tagging marketable skills to curricula.
- Providing thought leadership and guidance around the use of generative AI in teaching and learning.
- Leading team of instructional multimedia producers, developing processes and workflows to deliver high-quality graphics and video content for online courses.

2023 – Present

Co-Chair, Indiana University Taskforce on Microcredentials

- Led group of 35 academic administrators, faculty, and key staff across multiple campuses through a strategic planning exercise that resulted in a university-wide framework for microcredentials and digital badging.
- Leading a group of key staff members on operationalizing the framework to integrate into existing university systems and processes.
- Consulting with faculty and academic leadership across multiple campuses in developing and offering microcredentials and other incremental badging opportunities to support student success.

2023 – Present

Co-Founder, FutureIU

- Co-founded FutureIU, a grassroots, faculty- and staff-driven think tank focused on studying contemporary issues in higher education and proposing solutions to address those challenges.
- Co-developed the initial framework for FutureIU, focusing on the three Cs—Curriculum, Collaboration, and Career Development—that provides structure for how faculty and staff can organize exploration of issues and solutions.
- Organizing and led the FutureIU Summit and regular meetings, engaging faculty in environmental scans and strategic thinking sessions.
- Recruiting and convening across IU campuses, bringing together a diverse array of faculty and staff to ensure a wide range of perspectives and expertise are included in FutureIU working groups.

2022 – 2023

Co-Chair, Indiana University Taskforce on Credit for Prior Learning (CPL)

- Organized faculty across all IU campuses in work researching and discussing CPL current and best practices, with the goal of creating a scalable action plan for more efficient, effective, and equitable CPL processes and policies across IU campuses. This taskforce work is especially important as many IU campuses seek to better attract and serve adult students and those with some college but no degree.
- Created taskforce report and consulted with campuses, including planning a workshop for faculty at IU Southeast to examine regional labor market data and data on common professional credentials of prospective students to find likely valued CPL pathways.
- Serve as a representative from the IU regional campuses on an Indiana Commission for Higher Education task force developing CPL policies and resources for institutions statewide.

- 2020 – 2023 *Co-Founder and Co-Director, Digital Gardener Initiative*
 The Digital Gardener Initiative is a university-wide, interdisciplinary initiative focused on improving digital literacy.
- Received \$30,000 grant from Adobe to pilot the Digital Gardener Faculty Fellows Program in Spring 2022. First cohort included 35 faculty members from across IU campuses whose work directly impacts 3,000 students each semester and indirectly impacts nearly 11,000 students per semester. Each fall and spring semester since has had about 30 faculty members enter the program.
 - Develop programming and events for the Digital Gardener Faculty Fellows around digital literacy,
 - Received a gift of \$150,000 from Adobe in Fall 2023 to sustain and help build further capacity in the program.
- 2019 – 2023 *Faculty Fellow & Principal for eLearning Design & Innovation, Learning Technologies Division of University Information Technology Services*
- Co-led the development of the new Teaching.IU, a repository of peer-reviewed teaching stories that connects to comprehensive information about technology tools available at IU; [promoted by the IU President](#).
 - Primary liaison between IU and Adobe, a vendor partner with a multiyear, multimillion-dollar contract. Led the rollout and promotion of Adobe Stock, which we were the first university to purchase on an enterprise scale.
 - Serve as a key voice and resource in Learning Technologies' strategies related to the use and promotion of Microsoft Teams and other Microsoft 365 tools in teaching and learning.
- Indiana University Southeast**
- 2021 – 2022 *Co-lead of merger between the Journalism & Media / Strategic Communications programs at IU Southeast*
- Initiated conversations related to cooperation between programs that led to co-developing merger proposals.
 - Primary writer of multi-part, complex plans to align curricula and move faculty lines among schools.
- 2019 – present *Initiator of online degree program proposal and IUS faculty representative on multi-campus collaborative degree committee*
- Wrote the initial program development proposal that initiated processes with the IU Office of Collaborative Academic Programs to collaborate with five other campuses on the development of the B.S. in Digital Media and Storytelling.
 - Serve as the IU Southeast representative on the multi-campus faculty committee, which plans course offerings and negotiates which campuses will offer which course.
- 2016 – 2019 *Journalism & Media Program Coordinator*
- Academic administrator for the Journalism & Media Program (functional equivalent of a department chair), scheduling classes, addressing student concerns, leading fellow faculty, and designing/facilitating program assessment.
 - Facilitated an external review of the program that led to increased resources.

- Oversaw growth in the program against overall campus declines. During my time as coordinator, majors increased by 23% while overall campus headcount decreased by 16.9%. Number of credits hours taken in our courses increased by 28.2% while overall credits hours across the campus decreased by 4.4%.
- Recruited, hired, supervised, and coached adjunct faculty.
- Led curriculum modernization and name change efforts.
- Developed yearly equipment budget, purchased equipment, and developed check-out process.
- Established IU Foundation account for the program and collaborated with the campus advancement office on alumni engagement and fundraising strategies.
- Directed program recruitment activities, including an annual high school media outreach event that regularly brought nearly 500 students to campus.

2012 – 2019

Director of Student Media

- Coached students on editorial decisions of The Horizon newspaper/website and Horizon Radio.
- Directed all business operations of student media, including managing advertising sales, engaging with purchasing on vendor contract negotiations, purchasing equipment, and overall financial planning/management.
- Increased typical advertising sales from about \$5,000 a year before I arrived to more than \$30,000 during my final year as director.
- Increased annual budget for equipment, student professional development/travel, and other expenses while also growing reserves from just \$7,000 to more than \$45,000.
- Secured internal funding/support and built Horizon Radio, an Internet radio station that occupies a coveted space in the University Center building.
- Students under my leadership won more than 290 state, regional, and national awards for their work, including twice winning the national Pacemaker Award, considered the Pulitzer Prize of college journalism.

College Media Association/Associated Collegiate Press

2018

National Convention Program Coordinator

- Served as a chair on the National College Media Convention Louisville Planning Committee, a major convention for college student journalists and college journalism educators.
- Organized all sessions, including more than 200 breakouts and several keynote and featured sessions.

Indiana Collegiate Press Association

2016 – 2019

Executive Director

- Led a statewide board of about a dozen college media advisers/faculty and student media leaders.
- Coordinated annual convention, including managing a large journalism contest for which hundreds of entries were received.
- In 2016 and 2017, represented the group to the Indiana General Assembly in lobbying for a bill that would have granted greater free speech and press protections to student journalists.

- 2015
2010 – 2015
- ASNE Reynolds High School Journalism Institute**
Co-Director of the institute at the University of Texas at Austin
Co-Director of the institute at the University of Missouri
- Directed the curriculum and instruction for grant-funded, residential, summer professional development program for high school journalism teachers from around the country. The annual budget for the program was \$120,000+.
 - Recruited faculty and guest speakers to provide additional instruction during the program.
 - Coached program participants in their professional development as they learned new skills and developed curriculum.
 - In the final year of the grant, was invited to co-direct the program at UT-Austin because of my success at Missouri.
- 2005 – 2009
- Ball State University**, Department of Journalism
Assistant Director of Journalism Workshops
- Planned residential summer workshops for high school journalism students and teachers.
 - Planned annual Journalism Day event that regularly attracted 1,500+ students and teachers from the region.
 - Managed finances for the workshops office, with cost-saving and revenue-growth plans that allowed the office to transition the assistant director role from a grad assistantship to a full-time position.

ACADEMIC APPOINTMENTS

- 2023 – Present
2018 – 2023
2012 – 2018
- Indiana University Southeast**, School of Social Sciences
Professor of Journalism & Media, with Tenure
Associate Professor of Journalism & Media, with Tenure
Assistant Professor of Journalism & Media
- 2009 – 2012
- University of Missouri**, School of Journalism
Graduate Instructor
- 2007 – 2009
- Ball State University**, Department of Journalism
Instructor of Journalism

EDUCATION

- 2012
- Ph.D. in Journalism**
University of Missouri, School of Journalism, Columbia, Missouri
Dissertation title: On parents, peers, administrators, and advisers: Developing a system to understand self-censorship of controversial topics in the high school press.
- 2007
- Master of Arts in Journalism**
Ball State University, Department of Journalism, Muncie, Indiana
Thesis title: The road to scholastic press freedom: A survey of Midwestern high school newspaper advisers to determine the effects adviser backgrounds and school demographics have on student press freedom.
- 2005
- Bachelor of Science in Education**
Indiana University, Bloomington, Indiana
Focus: Journalism Education (major) and English Education (minor)
Formerly licensed to teach secondary journalism and English in Indiana

TEACHING

Indiana University Southeast

Courses Taught

Data Storytelling & Visualization (Online)

Fully online cross-listed undergraduate/graduate course focused on data analysis, visualization, and storytelling. Taught from a journalism perspective, but applicable for fields across the social sciences. Course was taught in part as a graduate-level Social Sciences Seminar. Students applied knowledge through significant use of Tableau, and they explored other contemporary data visualization tools.

Writing for Publication/Advising the Horizon student newspaper (Face-to-Face)

I taught the required course for journalism majors in which students are staff members of the weekly student newspaper. Additionally, I served as adviser to the larger newspaper staff, which included paid editors and student contributors taking other journalism courses.

Audio Storytelling/Advising Horizon Radio (Face-to-Face)

Elective course for students interested in audio journalism. Students produced stories for airing on the campus Internet radio station. I also served as the adviser to the radio station, which included both students in the Audio Storytelling class as well as student volunteer radio personalities.

Sophomore Seminar in Digital Media & Storytelling (Online)

Required course for majors in the Digital Media and Storytelling online collaborative BS degree. Developed this course in conjunction with partner faculty at IU East and IU Northwest.

Online Journalism (Face-to-Face)

Required course for journalism majors in which students produce stories using digital tools, including video, audio, interactive infographics, and social media.

Social Media Strategies (Face-to-Face and Online; Online is Quality Matters-certified)

Upper-level required course for journalism majors focused on strategic use of social media for journalism and media professions. In addition to studying social media's impact on society and various professions, students evaluate and develop strategies for real-world community clients using contemporary social media tools. Have taught in face-to-face, hybrid, and online formats.

Journalism Multimedia Storytelling (Face-to-Face)

Capstone course for journalism majors in which students are challenged to work in groups to create unified multimedia projects that cover large community-oriented issues. The course focuses on producing large-scale, collaborative multimedia journalism projects. [[Example 1](#), [Example 2](#)]

Communications Law (Face-to-Face and Online)

Upper-level course designed to teach students concepts in journalism and communications law. Course focuses on discussing contemporary issues and challenging students to apply knowledge of communications law and the U.S. legal system to new situations.

Reporting, Writing & Editing I (Face-to-Face and Online; Online is Quality Matters-certified)

Introductory undergraduate course designed to teach fundamentals of news writing. Lectures, discussions and laboratory work provided training under deadline pressure in writing basic news stories. Have taught in face-to-face and fully online formats.

Introduction to Mass Communications (Face-to-Face and Online; Online is Quality Matters-certified)

Introductory media literacy course designed to teach students -- journalism majors and non-majors - about the role media plays in their daily lives. Course emphasized critical media literacy. Have taught in face-to-face and online formats.

Media Career Planning (Face-to-Face and Online)

One-credit-hour course built to ensure students are career-ready by emphasizing job search, interview and negotiation skills. Students produce portfolios, resumes, and sample cover letters, and they complete informational interviews and job shadow assignments. Have taught in face-to-face and online formats.

Graduate Advising

Thesis Committee Chair, Master's of Interdisciplinary Studies

Diane Hawkins (2016), Kim Rice (2018), Carol Branson (current), Jennifer McNelly (current), Stacy Gibson (current)

Thesis Committee Member, Master's of Interdisciplinary Studies

Lesa Varie (2012), Hannah Waller (2014), Katie Laughlin (2019), Amy Clere (2021)

University of Missouri

Courses Taught

News Reporting and Writing for the High School Adviser (Graduate Course)

Online graduate course designed to teach basics of news reporting and writing to high school journalism teachers enrolled in M.Ed. program in journalism education. Asynchronous online course taught entirely through Blackboard. In addition to basics, course introduced students to multimedia storytelling techniques.

Principles of American Journalism

Introductory large-lecture (300+ students) undergraduate course designed to acquaint students with concepts and functions of journalism in American society. Course stressed basic issues and problems facing journalists and mass media. Also coordinated and supervised three teaching assistants.

Graduate Pro-seminar for the High School Adviser (Graduate Course)

Online graduate course designed to teach mass communication theory to high school journalism teachers enrolled in M.Ed. program in journalism education. Asynchronous online course taught through Blackboard. Course stressed epistemological foundations of different mass communication research paradigms, as well as provided an introduction to major theories within the discipline.

Solving Practical Problems in Journalism (course later renamed Understanding Audiences)

Undergraduate junior- and senior-level course designed to teach journalism majors the basics of audience research and analytics. Course stressed methods of conducting both qualitative and quantitative audience research, as well as techniques for reading and reporting on research results.

Ball State University

Courses Taught

Media Editing

Undergraduate junior- and senior-level course designed to teach copy-editing skills. Course stressed knowledge of prescriptive grammar and style guidelines, as well as writing coaching.

Journalism Writing Skills

Introductory undergraduate course designed to teach fundamentals of news writing. Lectures, discussions and laboratory work provided training under deadline pressure in writing basic news stories.

RESEARCH & SCHOLARLY ACTIVITIES

Books

Roberts, J., & **Maksl, A.** (2021). [*Attacks on the American press: A documentary and reference guide*](#). Santa Barbara, CA: ABC-CLIO.

Ashley, S., Roberts, J., & **Maksl, A.** (2018). [*American journalism and fake news: Examining the facts*](#). Santa Barbara, CA: ABC-CLIO.

Refereed Journal Articles

Ashley, S., Craft, S., **Maksl, A.**, Tully, M., Vraga, E. (2022). Can news literacy help reduce belief in COVID misinformation? *Mass Communication and Society*. DOI: 10.1080/15205436.2022.2137040. [\[PDF\]](#)

Tully, M., **Maksl, A.**, Ashley, S., Vraga, E., & Craft, S. (2022). Defining and conceptualizing news literacy. *Journalism*. DOI: 10.1177/14648849211005888. [\[PDF\]](#)

Vraga, E., Tully, M., **Maksl, A.**, Craft, S., & Ashley, S. (2020). Theorizing news literacy behaviors. *Communication Theory*. DOI:10.1093/ct/qtaa005. [\[PDF\]](#)

Craft, S., Ashley, S., & **Maksl, A.** (2017). News media literacy and conspiracy theory endorsement. *Communication and the Public*, 2(4), 388-401, DOI:10.1177/2057047317725539. [\[PDF\]](#)

Ashley, S., **Maksl, A.**, & Craft, S. (2017). News media literacy and political engagement: What's the connection? *Journal of Media Literacy Education*, 9(1), 79 -98. [\[PDF\]](#)

Maksl, A., Ashley, S., Craft, S., & Miller, D. (2017). The usefulness of a news media literacy measure in evaluating a news literacy curriculum. *Journalism & Mass Communication Educator*, 72(2), 228-241, DOI: 10.1177/1077695816651970. [\[PDF\]](#)

Craft, S., Ashley, S., & **Maksl, A.** (2016). Elements of news literacy: A focus group study of how teenagers define news and why they consume it. *Electronic News*, 10(3), 143-160. DOI: 10.1177/1931243116656716. [\[PDF\]](#)

Maksl, A., Ashley, S., & Craft, S. (2015). Measuring news media literacy. *Journal of Media Literacy Education*, 6(3), 29-45. [\[PDF\]](#)

Maksl, A. & Young, R. (2013). Affording to exchange: Social capital and online information sharing. *Cyberpsychology, Behavior, and Social Networking*, 16(8), 588-592. DOI: 10.1089/cyber.2012.0430. [\[PDF\]](#)

Ashley, S., **Maksl, A.**, & Craft, S. (2013). Developing a news media literacy scale. *Journalism & Mass Communication Educator*, 68(1), 7-21. DOI: 10.1177/1077695812469802. [\[PDF\]](#)

Maksl, A., & Schraum, B. (2012). Protecting the “impressionable minds” from the “impressionable minds”: The third-person effect and student speech. *Journalism & Mass Communication Educator*, 67(4), 362-374. DOI: 10.1177/1077695812465257. [\[PDF\]](#)

Filak, V., Reinardy, S., & **Maksl, A.** (2009). Expanding and validating applications of the willingness to self-censor scale: Self-censorship and media advisers' comfort level with controversial topics. *Journalism & Mass Communication Quarterly*, 86(3), 368-382. [PDF]

Reinardy, S., **Maksl, A.**, & Filak, V. (2009). A study of burnout and job satisfaction among high school journalism advisers. *Journalism & Mass Communication Educator*, 63(4), 345-356. [PDF]

Edited Book Chapters

Maksl, A., & Anderson, T. (2015). High school journalism's value goes well beyond training for journalism careers. In R. Tallent, K. Fox, B. Cain, & M. McKerral (Eds.), *Still captive: History, law and the teaching of high school journalism* (pp. 137-147). Stillwater, OK: New Forums Press, Inc. [PDF]

Refereed Encyclopedia Entries

Maksl, A. (2019). Digital News. In R. Hobbs & P. Mihailidis (Eds.), *The International Encyclopedia of Media Literacy*. Hoboken, NJ: Wiley Blackwell. [PDF]

Published Research Reports

Maksl, A., & Liu, Y. (2017). *American Society of News Editors 2017 Newsroom Employment Survey*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2017>

Maksl, A., & Liu, Y. (2016). *American Society of News Editors 2016 Newsroom Employment Survey*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2016>.

Maksl, A., & Liu, Y. (2015). *American Society of News Editors 2015 Newsroom Employment Census*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2015>.

Maksl, A. (2014). *American Society of News Editors 2014 Newsroom Employment Census*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2014>.

Craft, S., **Maksl, A.**, & Ashley, S. (2013). *Measuring news media literacy: How knowledge and motivations combine to create news-literate teens*. Chicago, IL: Robert R. McCormick Foundation. [PDF]

Fleming, K., & **Maksl, A.** (2013). *American Society of News Editors 2013 Newsroom Employment Census*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2013>.

Fleming, K., & **Maksl, A.** (2012). *American Society of News Editors 2012 Newsroom Employment Census*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2012>.

Refereed Conference Presentations

Ashley, S., Craft, S., **Maksl, A.**, Tully, M., & Vraga, E. (2021, September). News literacy, conspiratorial thinking, and political orientation in the 2020 U.S. election. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Virtual. [PDF]

Quick, J. D., Andrews, C. D., & **Maksl, A.** (2020, April). Students' use of e-text annotations for learning. Paper presented at the American Educational Research Association (AERA) Annual Meeting, San Francisco, CA. [[PDF](#)]

Tully, M., **Maksl, A.**, Ashley, S., Vraga, E., & Craft, S. (2019, September). Defining and measuring news literacy. Paper presented at the 2019 Future of Journalism conference at Cardiff University, Cardiff, UK. [[PDF](#)]

Vraga, E., Tully, M., **Maksl, A.**, Craft, S., & Ashley, S. (2019, August). Theorizing news literacy: A proposed framework for unifying a fractured field. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Toronto, ON, Canada. [[PDF](#)]

Maksl, A. (2015, August). Self-Censorship in the High School Press: How principals, advisers, and peers influence comfort with controversial topics. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, San Francisco, CA. [[PDF](#)]

Maksl, A., Craft, S., & Ashley, S. (2015, August). The usefulness of a news media literacy measure in evaluating a news literacy curriculum. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, San Francisco, CA. [[PDF](#)]

Ashley, S., Craft, S., & **Maksl, A.** (2015, August). News media literacy and political engagement: What's the connection? Paper presented at the Association for Education in Journalism and Mass Communication annual conference, San Francisco, CA. [[PDF](#)]

Maksl, A., Ashley, S., & Craft, S. (2013, August). Measuring news media literacy. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, D.C. [[PDF](#)]

Maksl, A., Thorson, E., Kim, S., & Swasy, A. (2013, August). Is Internet accessibility a complement or a substitute for other forms of communication in rural America? Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, D.C. [[PDF](#)]

Maksl, A. & Young, R. (2012, November). Affording to exchange: Social capital and online information sharing. Paper presented at the National Communication Association annual conference, Orlando, FL. [[PDF](#)]

Maksl, A., Thorson, E., & Swasy, A. (2012, August). Internet access effects in low and high-income rural residents in middle America. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL. [[PDF](#)]

Maksl, A., Swasy, A., & Thorson, E. (2012, August). Some effects of Internet access among rural and small-town respondents. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL. [[PDF](#)]

Ferrucci, P., Tandoc, E. C., & **Maksl, A.** (2012, August). The gates around the book: Applying gatekeeping theory to Facebook. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Maksl, A. (2012, August). Describing the shared experiences of being a high school journalist: A phenomenological study. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL. [[PDF](#)]

Maksl, A. (2011, August). The student journalist: Roles of the scholastic press in the 21st century. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, St. Louis, MO. [[PDF](#)]

Ashley, S., **Maksl, A.**, & Craft, S. (2011, August). Exploring media literacy: Developing new measures of literacy and knowledge. Paper to be presented at the Association for Education in Journalism and Mass Communication annual conference, St. Louis, MO. [[PDF](#)]

Poepsel, M., Ashley, S., Ferrucci, P., & **Maksl, A.** (2011, May). A picture of "Sanity"? Knowledge, engagement and identity at the Rally to Restore Sanity. Paper presented at the International Communication Association annual conference, Boston, MA. [[PDF](#)]

Maksl, A., & Schraum, B. (2010, August). Protecting the "impressionable minds" from the "impressionable minds": The third-person effect and student speech. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Denver, CO. (Paper was top student paper in the Scholastic Journalism Division). [[PDF](#)]

Schraum, B., & **Maksl, A.** (2010, August). Authoritarians in the front office? Personality and support for expression rights among high school principals. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Denver, CO. [[PDF](#)]

Maksl, A. (2010, January). The road to scholastic press freedom: A survey of Midwestern newspaper advisers. Paper presented at the annual midwinter meeting of the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication, St. Petersburg, FL. [[PDF](#)]

Filak, V., Watson, W., & **Maksl, A.** (2009, August). Certain Restrictions May Apply: A Comparison of High School Principals' Attitudes Regarding Free Expression Between 2004 and 2009. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Boston, MA.

Maksl, A., Filak, V., & Reinardy, S. (2008, August) An examination of high-school media advisers' reactions to controversial news topics: A developmental and confirmatory analysis. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Reinardy, S., **Maksl, A.**, & Filak, V. (2008, August). Satisfied: The Maslach Burnout Inventory measures job satisfaction and lack of burnout among high school journalism advisers. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Filak, V., Reinardy, S., & **Maksl, A.** (2008, August). Expanding and validating applications of the willingness to self-censor scale: Self-censorship and media advisers' comfort level with controversial topics. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Filak, V. & **Maksl, A.** (2007, August). An examination of the comfort levels of high school principals and newspaper advisers in regard to controversial topics. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, DC. (Lawrence Campbell top faculty paper award runner-up.)

Bulla, D. Hall, C., **Maksl, A.**, & Owens, J. (2006, August). High school advisers' perception of scholastic press freedom in a state with a projective law versus one without a protective law: A comparison of Iowa and Indiana. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, San Francisco, CA. (Lawrence Campbell top faculty paper award winner.)

Non-Refereed Publications

Maksl, A. (2016) Why you should (still) major in journalism. *Society of Professional Journalists Quill Magazine*. Retrieved from http://www.spj.org/quill_issue.asp?REF=2257

Maksl, A. & Fromm, M. (2014) More than yearbooks or newspapers: High school journalism is about the process. *PBS MediaShift/EdShift*. Retrieved from <http://mediashift.org/2014/07/more-than-yearbooks-or-newspapers-high-school-journalism-is-about-the-process/>

Maksl, A. (2012) A trio of student media roles. *Dow Jones Newspaper Fund Adviser Update*.

Filak, V. & **Maksl, A.** (2008) "Controversial" definition unclear: If a school paper deals with sex or administrative criticism, chances are someone will be upset. *Dow Jones Newspaper Fund Adviser Update*.

Maksl, A. (2008). Performance boost: Journalism adviser preparation helps pave the road to scholastic press freedom. *Quill & Scroll*.

Maksl, A. & Filak, V. (2008) Sex, drugs, and rock 'n' roll: Controversial topics that most often land high school journalists on the hot seat are identified. *Quill & Scroll*.

Invited Research Presentations

Maksl, A. (2022, December). Media literacy in high school: Focus on civic education. Presentation given as part of the Across the Generations with Media Literacy series organized by the Media Education Lab at the University of Rhode Island. Virtual.

Craft, S., **Maksl, A.**, & Ashley, S. (2014, September). Measuring news media literacy. Presentation given at the Poynter Institute/McCormick Foundation News Literacy Summit, Chicago.

Maksl, A. (2013, April). Measuring news media literacy. Presentation given at the Southern States Communication Association annual conference, Louisville, KY.

Maksl, A. (2013, March). Measuring news media literacy. Presentation given at the Scholastic Press Association of Chicago, Chicago, IL.

Invited Panel Presentations

Gallagher, A. **Maksl, A.**, Hedges, C., Cooney, R., & Radcliffe, D. (2020, August). We've got this: Best practices in online teaching, and how teaching journalism and mass communication prepared us for the big pivot online. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Scholastic Journalism Division, Virtual.

Goodman, M., **Maksl, A.**, Wagstaff, A., & Perkins-Bowen, C. (2016, August). *Student Journalists and the [Self-Censorship] Influence Environment*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Media Ethics Division and Scholastic Journalism Division, Minneapolis, MN.

Ling-Sha, B., Ashley, S., Fleming, J., & **Maksl, A.** (2016, August). *Media Literacy and Context: Breaking Through the Noise*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Media Ethics Division and Scholastic Journalism Division, Minneapolis, MN.

Maksl, A., Carponelli, L., Simoneau, C., & Bruhn, K. (2016, August). *Much Ado About Something: Getting Your Small Program Noticed*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Small Programs Interest Group, Minneapolis, MN.

Painter, C., **Maksl, A.**, Reimold, D., Warren, H., & Williams, J. (2015, August). *Teaching ethics through campus media*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Media Ethics Division and Scholastic Journalism Division, San Francisco, CA.

Maksl, A., Ashley, S., Kiesa, A., & Hobbs, R. (2015, August). *Mapping the fields: Media, news, information, and civic literacy*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Scholastic Journalism Division and AEJMC Council of Affiliates, San Francisco, CA.

Other Research Experience

Researcher, American Society of News Editors/News Leaders Association, 2011 – 2019

- Principally involved in all stages of data collection, analysis, and presentation for the 2012 through the 2017 American Society of News Editors' annual Newsroom Diversity Survey, which tracks diversity in employment in American daily newspaper newsrooms.
- Part of group of thought leaders who met for a summit in January 2019 to brainstorm and discuss changes to diversity survey and other ASNE diversity-related research initiatives.
- Analyzed assessment data for ASNE Emerging Leaders Institute, 2015-2019.

Research Assistant, Reynolds Journalism Institute/School of Journalism, University of Missouri, 2009 – 2012

- Primarily using data from a random-sample mail survey of four rural counties in the State of Missouri, we produced several research reports exploring disparities among those with and without broadband Internet access.
- Developing and conducting surveys to explore how iPad owners are using the devices for news and other media consumption. Presented research at multiple conferences organized by the Reynolds Journalism Institute.
- Gathered information about pretrial prejudicial publicity.
- Gathered information for Reynolds Journalism Institute fellow about local community news websites. Project included content analysis of more than 1,000 community news sites, as well as a survey of both site operators and site users. Presented results at "Block by block" conference, Chicago, IL, Sept. 23-24, 2010.

SERVICE

Teaching-related Service

| | |
|----------------|--|
| 2023 – present | Co-chair, Indiana University Microcredential Taskforce |
| 2023 | Main Speaker/Planner, IUS Deans/Coordinators Curricular Innovation Retreat and Workshop |
| 2022 – 2023 | Co-chair, Indiana University Taskforce on Credit for Prior Learning |
| 2022 – 2023 | Chair, Curricular Analytics Taskforce, Unizin Teaching and Learning Advisory Group's Stepping Stones learning analytics project |
| 2021 – 2022 | IU Southeast Future-Focused Learning Communities Taskforce |
| 2019 – present | Teaching.IU Advisory Committee |
| 2019 – present | Initiator of the proposal for and the IU Southeast faculty representative to the committee developing the collaborative BS in Digital Media and Storytelling |

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| 2019 – present | IU Online Conference Planning Committee |
| 2019 – present | IU-wide Learning Technologies Steering Committee |
| 2019 – 2020 | School of Social Sciences Online Course Review Committee |
| 2016 – 2017 | Developed the Bachelor of Science Degree in Journalism and Media and Post-Baccalaureate Certificate in Social Media |
| 2016 – present | Quality Matters online course peer reviewer (Master Reviewer as of 2022) |
| 2016 – 2023 | IU-wide Canvas Priorities Committee (merged with LT Steering Committee 2023) |
| 2016 – 2019 | Service Learning and Community Engagement Council, preparing IUS to apply for Carnegie Classification as a service learning campus. |
| 2016 – 2019 | IU-wide FLAGS Advisory Board |
| 2015 – 2019 | Developed reference and communications material to help students and advisers understand the purpose and value of majoring in journalism and media |
| 2014 – 2015 | Developed new journalism major tracks and minors in Multimedia Journalism and Public Relations, including several new classes. |

School, Campus, and University Service

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|----------------|---|
| 2023 – present | Generative AI Taskforce, IU University Faculty Council |
| 2023 | Campus Review Committee for Promotion and Tenure |
| 2022 – present | Co-founder, FutureIU faculty/staff innovation think tank |
| 2022 – present | Technology Policies Committee, IU University Faculty Council |
| 2021 – 2023 | IU Southeast Marketing Advisory Committee |
| 2021 | Search Committee, Visiting Assistant Professor/Student Media Director Search |
| 2020 – 2021 | Campus Tenure Review Committee |
| 2020 | School of Social Sciences Interim Dean Search Committee |
| 2020 | Search Committee, Visiting Assistant Professor/Student Media Director Search |
| 2018 – 2019 | School of Social Sciences Dean Review Committee |
| 2018 – 2019 | Campus Tenure Review Committee |
| 2019 | Search Committee, Visiting Assistant Professor/Student Media Director Search |
| 2019 | Search Committee Chair, Public Relations Lecturer Search |
| 2017 – 2019 | Research and Grants Committee |
| 2017 – 2018 | Faculty Senate Budgetary Affairs Committee |
| 2016 – 2017 | Chair, Faculty Senate Information Technology Committee |
| 2016 | Search Committee, Business Management Search, hired John Ross |
| 2016 | Search Committee, School of Social Sciences Dean Search |
| 2015 – 2016 | Search Committee, English Writing Search, hired Mariana Grohowski and Susan Popham |
| 2015 – 2016 | School of Social Sciences Advancement Committee |
| 2015 | Chancellor's Medallion Scholarship Selection Committee |
| 2015 | Search Committee, Communications Specialist Search, hired Rachel Terlep |
| 2015 | Student Recruitment events – Manual High School visit and table at Kentucky High School Press Association |
| 2014 | Search Committee, Vice Chancellor for Advancement Search, hired Betty Russo |
| 2014 | Search Committee Chair, Public Relations Faculty Search, hired Jane Dailey |
| 2014 – 2019 | Senator, IU Southeast Faculty Senate |
| 2014 | School of Social Sciences Strategic Planning Committee |
| 2014 – 2015 | Campus Budgetary Advisory Group |
| 2013 – 2015 | Faculty Senate Improvement of Writing Committee |
| 2013 – 2016 | Faculty advisor for New Student Orientation |
| 2013 – 2017 | IU Southeast School of Education Council on Preparing Education Professionals |
| 2013 – 2014 | IU Southeast Outreach at Kentucky State Fair |
| 2013 | Master's of Interdisciplinary Studies Digital Media Track Development Committee |
| 2012 – 2015 | School of Social Sciences Forum Committee |
| 2012 – present | Co-Director, IU Southeast High School Media Day annual event |

Professional Service

| | |
|----------------|---|
| 2021 | Reviewer, Telematics and Informatics |
| 2021 | Reviewer, International Journalism of Press/Politics |
| 2020 – present | Reviewer, Digital Journalism |
| 2020 | Reviewer, Journalism Practice |
| 2020 – present | Reviewer, Journal of Children and Media |
| 2018 | Convention Program Coordinator, Associated Collegiate Press/College Media Association National College Media Convention, Louisville, Kentucky. |
| 2017 – present | Reviewer, Journalism & Mass Communications Educator |
| 2017 | Textbook Proposal Reviewer, Routledge |
| 2016 – 2019 | Executive Director, Indiana Collegiate Press Association |
| 2016 | Reviewer, Cognition and Instruction |
| 2016 | Reviewer, Communication Theory |
| 2015 – present | Reviewer, Annual Research Competition in the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication |
| 2015 – 2016 | National High School Journalism Convention Indianapolis Planning Committee |
| 2015 – 2019 | Professional Freedom and Responsibility Chair, Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication |
| 2015 – 2019 | Board Member, Indiana Collegiate Press Association |
| 2015 – present | Reviewer, Journalism & Mass Communications Quarterly |
| 2015 – present | Reviewer, Mass Communications & Society |
| 2014 | Reviewer, Teaching Journalism and Mass Communication |
| 2014 | Reviewer, Journal of Broadcasting and Electronic Media |
| 2014 | Reviewer, International Journal of Communication |
| 2014 | Textbook Reviewer, SAGE |
| 2013 – 2019 | Board Member and Treasurer, Society of Professional Journalists Louisville Pro Chapter |
| 2013 – 2019 | Society of Professional National Education Committee |
| 2013 | Reviewer, Cyberpsychology, Behavior, & Social Networking |
| 2012 – 2014 | Research Chair, Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication |
| 2009 – 2011 | Judge, National Scholastic Press Association newspaper/website critique service |
| 2008 – 2016 | Member, Journalism Education Association Digital Media Committee |
| 2008 – 2013 | Webmaster, Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication |
| 2007 – 2017 | Student Press Law Center Advisory Council |

Outreach Service: Invited Talks, Panels, and Workshops

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|------|---|
| 2024 | “Fast Feedback - Using Generative AI Assistance in Formative Assessment Design,” IUPUI Center for Teaching & Learning |
| 2024 | “Navigating the AI Frontier: Strategies for Academic Leaders,” Academic Chairpersons Conference (with Mark Urtel, Lea Bishop, Kristi Haik, Chris Jochum, Kyungbin Kwon, & Jason Palamara) |
| 2023 | “Best of both worlds: Using generative AI to create quality assessments and reduce workload,” IU Online Conference (with Emilie Schiess, Chongning Sun, & Owen Horton) |
| 2023 | “Skillifying at scale: Helping faculty connect course outcomes to workforce needs,” UPCEA/AACRAO Convergence Conference (with Morgan Halpert) |
| 2023 | “Redefining readiness: Digital literacy and AI's role in tomorrow's professions,” IU-wide webinar (with Shaun Grannis, Jeanette Heidewald, Kyungbin Kwon, & Jason Palamara) |

- 2023 "Generative AI Is More than a Tool- It's a Digital Collaborator," EDUCAUSE Annual Conference (with Justin Hodgson)
- 2023 "Micro-credentialing & digital badging work across IU," Kent State University Digital Credentialing Taskforce (with Maggie Ricci)
- 2023 "Generative AI: Challenges and opportunities for higher education and professions," IU School of Dentistry Annual Faculty Retreat
- 2023 "Digital Literacy Across the Curriculum: The Digital Gardener Faculty Fellows Program," ELI (EDUCAUSE Learning Initiative) Annual Meeting (with Justin Hodgson)
- 2023 "Exploring generative AI: Challenges and opportunities for higher education, research, and professions," IU Lilly School of Philanthropy Faculty Meeting
- 2023 "Skillifying at Scale: Uncovering Skills in Course Material Via the LMS," Lightcast webinar (with Maggie Ricci)
- 2023 "Generative AI in Teaching and Learning," IUPUI Division of Undergraduate Education Meeting
- 2023 "Generative AI & higher ed: Concerns and opportunities," IUPUI Indianapolis Faculty Council (with Jay Gladden)
- 2023 "Generative AI & Assessment," IUPUI Program Review and Assessment Committee
- 2023 "Exploring the Potential of Generative AI in Teaching and Learning," IU Teaching Centers All Centers Meeting
- 2023 "Exploring the Potential of Generative AI: A Hands-On Workshop with Dall-E and ChatGPT," IU-wide webinar
- 2023 "Skillifying at scale: Going beyond the syllabus to analyze course materials in an LMS," 1EdTech Digital Credentials Summit (with Maggie Ricci)
- 2023 ""ChatGPT and AI in Teaching and Learning: Opportunities and Challenges," IU wide webinar (with Vivek Astvansh, Paul Cook, Jeanette Heidewald, Rebecca Itow, and Kevin Jones)
- 2022 "Cultivating digital literacy: The Digital Gardener Initiative at Indiana University'," EDUCAUSE Annual Conference (with Justin Hodgson)
- 2022 "Cultivating Digital Literacy in Online Classes," IU Online Conference (with Justin Hodgson)
- 2022 "All together: Sharing tech tools, teaching resources, and faculty stories via an interconnected site," ELI (EDUCAUSE Learning Initiative) Annual Meeting
- 2021 "Cultivating digital literacies: Seven campuses, two centers, one IU," Adobe EduMAX (with Julie Johnston, Justin Hodgson, & Victoria Sykes)
- 2021 "Lights, camera, teach! Tips for DIY course videos," IU Online Conference (with Sean Winningham & Kim Seeber)
- 2020 "Are we all in this together? How IU faculty and staff are pioneering new online collaboration strategies to promote equity, access, and student success," IU Online Conference (with Sharon Wavle, May Moore, Trish Davis, Tammy Fong-Morgan, Michael Morrone)
- 2020 "Beyond the walled garden: How social media and custom LMS roles can connect students to local and global communities" discovery breakout session, Online Learning Consortium Virtual Conference (with Adam Bunnell & Mengyuan (Alice) Zhao)
- 2020 "Surrender the crown: Informal, student-centered discussion with CourseNetworking" discovery breakout session, Online Learning Consortium Virtual Conference (with Adam Bunnell & Mengyuan (Alice) Zhao)
- 2019 "Easy-to-use tools to create and deliver more interactive and engaging online courses," IU Online Conference
- 2019 "Structural issues in news literacy" keynote and digital tools breakout session, Media Literacy in the Secondary School Workshop, Indiana University Bloomington Media School

2019 "Real News vs. Fake News" panel participant, Indiana University Southeast Civic Engagement Series

2018 "Engaging students using eTexts," Indiana University Teaching with Technology Faculty Showcase Webinar Series

2018 "Computer Lab Redesign," Mosaic Design Symposium Stakeholder Discussion, Indiana University

2018 Instructor of Arts & Entertainment Newsroom and Web Packaging, Indiana University Bloomington High School Journalism Institute

2018 "Creating Success Story Ads for FYS," First-Year Seminar (FYS) Faculty Retreat, Indiana University Southeast

2018 "How to be an informed citizen in the era of fake news," The Villages at Historic Silvercrest retirement community

2018 "How to be an informed citizen in the era of fake news," Social Sciences on Tap, Indiana University Southeast

2017 Instructor of Multimedia Journalism and Web Packaging, Indiana University Bloomington High School Journalism Institute

2017 "What's the Real Scoop on Fake News," Jeffersonville Township Public Library, Clarksville Branch

2017 "Fake News: The Death of Truth?" Panelist, Social Sciences Forum, Indiana University Southeast

2017 "How to be a Social Storyteller," IU Southeast Digital Marketing Conference

2016 "Journalists' toolbox: New apps and tools," JEA/NSPA National High School Journalism Convention

2016 "Using Infographics in Teaching," IU Southeast Institute for Learning and Teaching Excellence

2016 "Telling Local Stories and History through Journalism at IU Southeast," Indiana University Council of University Historians meeting

2016 Guest speaker, Indiana University Bloomington High School Journalism Institute

2016 Instructor of "Branding Your Publication," Media Now high school journalism workshop

2015 Social Media Training, Southeast Indiana Small Business Development Center

2015 Instructor of web journalism and journalism teacher sessions, Media Now high school journalism workshop

2015 "Digital Storytelling Tools and Tips Workshop," Society of Professional Journalists – Louisville Pro Chapter

2015 "Using infographics in teaching," IU Southeast Institute for Learning and Teaching Excellence

2015 "Tips for teaching online," IU Southeast Institute for Learning and Teaching Excellence

2015 "10 Tips and Tools to Improve Your Online Storytelling," Indiana High School Press Association annual convention

2014 "Building your Storytelling Toolbox," Indiana High School Press Association annual convention

2014 Instructor of editorial leadership, Media Now high school journalism workshop

2013 "Sticks and stones: Bullying in American Schools," Social Sciences Forum, Indiana University Southeast

2013 "Building your Storytelling Toolbox," Indiana High School Press Association annual convention

2013 Organizer for Tinker Tour event at IU Southeast that welcomed First Amendment advocate and former Supreme Court plaintiff Mary Beth Tinker

2012-2015 Co-director and lead instructor, Reynolds High School Journalism Institute (University of Missouri 2012-2015; University of Texas at Austin, 2015)

AWARDS AND GRANTS

Awards and Honors

| | |
|-------------|--|
| 2020 | Inductee, Faculty Academy on Excellence in Teaching, <i>Indiana University</i> |
| 2019 | Trustees' Teaching Award, <i>Indiana University Southeast</i> |
| 2018 | Distinguished Teaching Award Nominee, <i>Indiana University Southeast</i> |
| 2018 | Office of Campus Life Commitment to Innovation Award (for building Horizon Radio), <i>Indiana University Southeast</i> |
| 2017 | Distinguished Teaching Award Nominee, <i>Indiana University Southeast</i> |
| 2017 | Honor Roll 4-year Newspaper Adviser Award, <i>College Media Association</i> |
| 2017 | Ginger Rudeseal Carter Miller Teacher of the Year Award, <i>Association for Education in Journalism and Mass Communication's Small Programs Interest Group</i> . Only one award is given per year. |
| 2017 | Second Place, IU Southeast Service Learning and Community Engagement Commitment Award, <i>Indiana University Southeast</i> |
| 2016 – 2017 | Faculty Innovation Award Nominee, Institute for Learning and Teaching Excellence Eight such nominees were featured on the IUS website – I was featured Feb. 2017 |
| 2016 | Distinguished Teaching Award Nominee, <i>Indiana University Southeast</i> |
| 2016 | Outstanding Young Alumnus Award, <i>Ball State University Department of Journalism</i> |
| 2015 | Distinguished Teaching Award Nominee, <i>Indiana University Southeast</i> |
| 2015 | Distinguished Research & Creativity Award for Junior Faculty, <i>Indiana University Southeast</i> . Only one junior faculty member receives this award per year. |
| 2015 | Trustees' Teaching Award, <i>Indiana University Southeast</i> |
| 2015 | Chancellor's Diversity Award Nominee, <i>Indiana University Southeast</i> |
| 2015 | Excellence in Teaching Award, <i>Indiana University Southeast Chapter of the National Society of Leadership and Success</i> |
| 2014 | Office of Campus Life Commitment to Innovation Award Nominee, <i>Indiana University Southeast</i> |
| 2014 | Trustees' Teaching Award, <i>Indiana University Southeast</i> |
| 2010 | Top Student Paper, <i>Association for Education in Journalism and Mass Communication's Scholastic Journalism Division during 2010 AEJMC conference</i> |
| 2009 | Frank L. Martin Freedom of Information Scholarship, <i>University of Missouri</i> |
| 2009 | Virginia McElroy Schwartz and Robert P. Schwartz Scholarship, <i>University of Missouri</i> |
| 2008 | Core Competency Award for Outstanding Community Connections, <i>Ball State University College of Communication, Information, and Media</i> |
| 2007 | Runner-up for Top Faculty Paper, <i>Association for Education in Journalism and Mass Communication's Scholastic Journalism Division during 2007 AEJMC conference</i> |
| 2007 | Kappa Tau Alpha journalism honorary society, <i>Ball State University chapter</i> |
| 2006 | Top Faculty Paper, <i>Association for Education in Journalism and Mass Communication's Scholastic Journalism Division during 2006 AEJMC conference</i> |
| 2006 | Certified Journalism Educator, <i>Journalism Education Association</i> |
| 2006 | Graduate Student Scholarship, <i>Ball State University Department of Journalism</i> |
| 2005 | Future Journalism Teacher Scholarship, <i>Journalism Education Association</i> |

Selected Journalism Awards Presented to Students

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| 2019 | 30 awards presented to 29 students, <i>Louisville Pro Chapter of Society of Professional Journalists</i> |
| 2019 | 31 awards presented to 21 students, including first place overall newspaper, <i>Indiana Collegiate Press Association</i> |

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| 2018 | Newspaper Pacemaker Award, <i>Associated Collegiate Press</i> Considered to be the Pulitzer Prize of College Journalism |
| 2018 | 16 awards presented to 15 students, <i>Louisville Pro Chapter of Society of Professional Journalists</i> |
| 2018 | 35 awards presented to 20 students, including first place overall newspaper and second place online publication of the year, <i>Indiana Collegiate Press Association</i> |
| 2017 | Best Opinion/Editorial, <i>Hoosier State Press Association</i> |
| 2017 | 15 awards presented to 11 students, <i>Louisville Pro Chapter of Society of Professional Journalists</i> |
| 2017 | 26 awards presented to 12 students, including second place overall newspaper and third place online publication of the year, <i>Indiana Collegiate Press Association</i> |
| 2016 | 38 awards presented to 28 students, more than all other colleges who entered the competition, <i>Louisville Pro Chapter of Society of Professional Journalists</i> |
| 2016 | 34 awards presented to 20 students, including second place overall newspaper, <i>Indiana Collegiate Press Association</i> |
| 2016 | Regional Mark of Excellence Award, <i>Society of Professional Journalists</i> |
| 2015 | Newspaper Pacemaker Award, <i>Associated Collegiate Press</i> Considered to be the Pulitzer Prize of College Journalism |
| 2015 | First Place Newspaper Pinnacle Award, <i>College Media Association</i> |
| 2015 | One national and three regional Mark of Excellence Awards presented to two different students, <i>Society of Professional Journalists</i> |
| 2015 | 22 awards presented to 18 students, more than all other colleges who entered the competition, <i>Louisville Pro Chapter of Society of Professional Journalists</i> |
| 2015 | 14 awards presented to 8 students, <i>Indiana Collegiate Press Association</i> |
| 2014 | 15 awards presented to 13 students, more than all other colleges who entered the competition, <i>Louisville Pro Chapter of Society of Professional Journalists</i> |
| 2014 | 6 awards presented to 4 students, <i>Indiana Collegiate Press Association</i> |

Grants and Fellowships

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|---------|---|
| 2020 | News literacy research grant, <i>Mass Communication and Society Division of the Association for Education In Journalism & Mass Communication</i> (along with colleagues Stephanie Craft, Melissa Tully, Emily Vraga, and Seth Ashley), \$10,000 |
| 2019-23 | Faculty Fellow for eLearning Design & Innovation, <i>Indiana University</i> , full salary |
| 2018 | Strategic Excellence Course Grant, <i>Indiana University Southeast</i> , \$3,500 |
| 2017 | Mosaic Fellowship (Active Learning Initiative), <i>Indiana University</i> , \$1,000 |
| 2016 | E-Learning Technology Teaching Fellow, <i>Indiana University Southeast</i> , \$3,500 |
| 2015 | Strategic Online Course Development Grant for Reporting, Writing and Editing course, <i>Indiana University Southeast</i> , \$3,500 |
| 2015 | Strategic Online Course Development Grant for Social Media Strategies course, <i>Indiana University Southeast</i> , \$3,500 |
| 2015 | Summer Faculty Research Fellowship, <i>Indiana University Southeast</i> , \$4,000 |
| 2015 | E-Learning Technology Teaching Fellow, <i>Indiana University Southeast</i> , \$3,500 |
| 2014 | Regional Research and Creativity Award, <i>Indiana University Southeast</i> , \$2,500 |
| 2014 | Summer Faculty Research Fellowship, <i>Indiana University Southeast</i> , \$4,000 |
| 2013 | Summer Faculty Research Fellowship, <i>Indiana University Southeast</i> , \$8,000 |
| 2013 | Reynolds Journalism Institute, to create educational material for online textbook, \$4,000 |
| 2011 | Developing a news media literacy measurement (in collaboration with S. Craft and S. Ashley), <i>Robert R. McCormick Foundation</i> , \$50,000 |
| 2009 | Emerging Media Summer Workshop for High School Journalism Advisers, <i>Newspaper Association of America Foundation</i> , \$15,000 |

Selected Media Coverage

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|------|---|
| 2022 | EdTech Magazine, " EDUCAUSE 2022: A 'Digital Garden' approach promotes digital literacy " |
| 2018 | News and Tribune (Jeffersonville/New Albany), " IUS cuts ribbon on new radio station " |
| 2017 | News and Tribune (Jeffersonville/New Albany), " Bill would limit administrator's ability to censor school publications " |
| 2017 | The Ringer, quoted in " Decoding Facebook's Solution to Fake News " |
| 2016 | Times Union (Albany, New York), quoted in " Teens cover games their way " |
| 2016 | Nieman Journalism Lab at Harvard, quoted in " U.S. newsrooms seem to be getting a little more diverse. But minority journalists are still, well, a minority " related to newsroom diversity research. |
| 2016 | Columbia Journalism Review, quoted in " Newsrooms getting more diverse but still don't reflect communities they serve " related to newsroom diversity research. |
| 2015 | WFPL (Louisville), Interviewed and broadcast in a story about the Indiana state government starting a news service |
| 2014 | The Ann Arbor (Michigan) Independent, quoted in "Huron High Among Growing Number of American High Schools Without Student Newspaper" |
| 2013 | News and Tribune (Jeffersonville/New Albany), " Tinkering with freedom " |
| 2013 | Poynter Institute, quoted in " ASNE census finds 2,600 newsroom jobs were lost in 2012 " related to newsroom diversity research. |
| 2013 | The Atlantic, quoted in " Newsroom Diversity: A Casualty of Journalism's Financial Crisis " related to newsroom diversity research. |

OTHER PROFESSIONAL EXPERIENCE

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|-------------|---|
| 2010 | Faculty member, Missouri Scholars Academy, University of Missouri |
| 2005 | Journalism and English Teacher, Zionsville (Ind.) Community High School |
| 2004 | Weekly Opinion Columnist, Indiana Daily Student, Indiana University |
| 2002 | Promotions Intern, Salem Communication, Eagan, MN |
| 2002 – 2005 | Apprentice Teacher and Journalism Teaching Assistant Columbus (Ind.) North High School |

PROFESSIONAL MEMBERSHIP

| | |
|----------------|--|
| 2021– present | EDUCAUSE |
| 2019 – present | Online Learning Consortium |
| 2013 – 2019 | Society of Professional Journalists |
| 2012 – 2020 | College Media Association |
| 2007 – present | Association for Education in Journalism and Mass Communication |
| 2003 – 2019 | Journalism Education Association |