

Adam Maksl, Ph.D.

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PROFILE SUMMARY

Dr. Adam Maksl is an innovative educator and academic leader focused on the nexus of academic innovation, technology, and student success. As a faculty fellow in Indiana University's University Information Technology Services, he leads multiple high-profile projects that bring faculty together around digital pedagogies and learning technology solutions. As an instructor, he has developed and taught 17 unique courses across three universities; nine are online or hybrid; three of those attained Quality Matters certification. As coordinator for the Journalism and Media Program at IU Southeast, he managed an academic program and its faculty, strategically increasing enrollment, developing new revenue streams, and spearheading complex curriculum proposals. As director of student media at IUS, he supervised all student media operations, including coaching students in editorial decisions and managing business operations, all while teaching a 3-3 load and attaining tenure with excellent ratings across teaching, research and service. His students won hundreds of awards (including twice winning the Pacemaker Award, considered the Pulitzer Prize of college journalism). He also collaborated with university partners to launch an internet radio station from scratch in under six months. Dr. Maksl has more than 15 years of experience in faculty development and training, co-directing workshops for high school journalism teachers and supporting faculty colleagues across IU. In all his roles, student success has been the core outcome that drives his work. Informed by his own experiences as a first-generation college student, as well as nearly a decade teaching mostly non-traditional students, Dr. Maksl is especially focused on building and supporting strategies that ensure equitable access to high-impact and transformative experiences. Dr. Maksl is also a news and media literacy scholar. He has co-authored books and articles published in top journals in his field, and his work has been cited more than 870 times according to Google Scholar.

SKILLS

Collaborative Leader. Partners with diverse stakeholders in collaborative goal-setting to develop shared ownership of solutions to complex problems. Shepherded student-centered proposals through faculty governance processes. As academic unit leader, increased online offerings, number of majors, and both internal and external financial support. Relevant CliftonStrengths: Woo, Communication.

Systems Thinker. Thinks through big problems with many variables and moving parts, exploring how pieces fit together and ideating on how resources, processes, and systems can be arranged strategically to achieve the most productive ends. Connects faculty development work with campus and university academic initiatives. Helped develop strategies to use faculty resources more efficiently, including the development of a collaborative degree program involving multiple campuses and co-leading an unprecedented merger of two academic programs. Relevant CliftonStrength: Arranger.

Future-Oriented. Engages with current trends in higher education and journalism and explores external pressures and innovations that will shape their future. Has researched and developed programs to improve news, media, digital and related literacies. Helped students and faculty adapt to new technologies and thoughtfully explore how social and technological contexts will influence the future of knowledge industries like education and journalism. Relevant CliftonStrengths: Futuristic, Ideation.

ADMINISTRATIVE AND MANAGEMENT POSITIONS

- 2019 – present **Indiana University**, University Information Technology Services
Faculty Fellow for eLearning Design & Innovation
- Co-founder and co-lead of the Digital Gardener Initiative, a university-wide, interdisciplinary initiative focused on improving digital literacy.
 - Received \$30,000 grant from Adobe to pilot the Digital Gardener Faculty Fellows Program in Spring 2022.
 - Co-led the development of the new Teaching.IU, a repository of peer-reviewed teaching stories that connects to comprehensive information about technology tools available at IU; [promoted by the IU President](#).
 - Primary liaison between IU and Adobe, a vendor partner with a multiyear, multimillion-dollar contract. Led the rollout and promotion of Adobe Stock, which we were the first university to purchase on an enterprise scale.
 - Serve as a key voice and resource in Learning Technologies' strategies related to the use and promotion of Microsoft Teams and other Microsoft 365 tools in teaching and learning.
- 2021 – present **Indiana University Southeast**
Co-lead of merger between the Journalism & Media / Strategic Communications programs at IU Southeast
- Initiated conversations related to cooperation between programs that led to co-developing merger proposals.
 - Primary writer of multi-part, complex plans to align curricula and move faculty lines among schools.
- 2019 – present *Initiator of online degree program proposal and IUS faculty representative on multi-campus collaborative degree committee*
- Wrote the initial program development proposal that initiated processes with the IU Office of Collaborative Academic Programs to collaborate with five other campuses on the development of the B.S. in Digital Media and Storytelling.
 - Serve as the IU Southeast representative on the multi-campus faculty committee, which plans course offerings and negotiates which campuses will offer which course.
- 2016 – 2019 *Journalism & Media Program Coordinator*
- Academic administrator for the Journalism & Media Program (functional equivalent of a department chair), scheduling classes, addressing student concerns, leading fellow faculty, and designing/facilitating program assessment.
 - Facilitated an external review of the program that led to increased resources.
 - Oversaw growth in the program against overall campus declines. During my time as coordinator, majors increased by 23% while overall campus headcount decreased by 16.9%. Number of credits hours taken in our courses increased by 28.2% while overall credits hours across the campus decreased by 4.4%.
 - Recruited, hired, supervised, and coached adjunct faculty.
 - Led curriculum modernization and name change efforts.
 - Developed yearly equipment budget, purchased equipment, and developed check-out process.

- Established IU Foundation account for the program and collaborated with the campus advancement office on alumni engagement and fundraising strategies.
- Directed program recruitment activities, including an annual high school media outreach event that regularly brought nearly 500 students to campus.

2012 – 2019

Director of Student Media

- Coached students on editorial decisions of The Horizon newspaper/website and Horizon Radio.
- Directed all business operations of student media, including managing advertising sales, engaging with purchasing on vendor contract negotiations, purchasing equipment, and overall financial planning/management.
- Increased typical advertising sales from about \$5,000 a year before I arrived to more than \$30,000 during my final year as director.
- Increased annual budget for equipment, student professional development/travel, and other expenses while also growing reserves from just \$7,000 to more than \$45,000.
- Secured internal funding/support and built Horizon Radio, an Internet radio station that occupies a coveted space in the University Center building.
- Students under my leadership won more than 290 state, regional, and national awards for their work, including twice winning the national Pacemaker Award, considered the Pulitzer Prize of college journalism.

College Media Association/Associated Collegiate Press

2018

National Convention Program Coordinator

- Served as a chair on the National College Media Convention Louisville Planning Committee, a major convention for college student journalists and college journalism educators.
- Organized all sessions, including more than 200 breakouts and several keynote and featured sessions.

Indiana Collegiate Press Association

2016 – 2019

Executive Director

- Led a statewide board of about a dozen college media advisers/faculty and student media leaders.
- Coordinated annual convention, including managing a large journalism contest for which hundreds of entries were received.
- In 2016 and 2017, represented the group to the Indiana General Assembly in lobbying for a bill that would have granted greater free speech and press protections to student journalists.

ASNE Reynolds High School Journalism Institute

2015

Co-Director of the institute at the University of Texas at Austin

2010 – 2015

Co-Director of the institute at the University of Missouri

- Directed the curriculum and instruction for grant-funded, residential, summer professional development program for high school journalism teachers from around the country. The annual budget for the program was \$120,000+.
- Recruited faculty and guest speakers to provide additional instruction during the program.

- Coached program participants in their professional development as they learned new skills and developed curriculum.
- In the final year of the grant, was invited to co-direct the program at UT-Austin because of my success at Missouri.

2005 – 2009 **Ball State University**, Department of Journalism
Assistant Director of Journalism Workshops

- Planned residential summer workshops for high school journalism students and teachers.
- Planned annual Journalism Day event that regularly attracted 1,500+ students and teachers from the region.
- Managed finances for the workshops office, with cost-saving and revenue-growth plans that allowed the office to transition the assistant director role from a graduate assistantship to a full-time position starting in 2007.

ACADEMIC APPOINTMENTS

2018 – present **Indiana University Southeast**, School of Social Sciences
 Associate Professor of Journalism & Media, with Tenure
 2012 – 2018 Assistant Professor of Journalism & Media

2009 – 2012 **University of Missouri**, School of Journalism
 Graduate Instructor

2007 – 2009 **Ball State University**, Department of Journalism
 Instructor of Journalism

EDUCATION

2012 **Ph.D. in Journalism**
 University of Missouri, School of Journalism, Columbia, Missouri
 Dissertation title: On parents, peers, administrators, and advisers: Developing a system to understand self-censorship of controversial topics in the high school press.

2007 **Master of Arts in Journalism**
 Ball State University, Department of Journalism, Muncie, Indiana
 Thesis title: The road to scholastic press freedom: A survey of Midwestern high school newspaper advisers to determine the effects adviser backgrounds and school demographics have on student press freedom.

2005 **Bachelor of Science in Education**
 Indiana University, Bloomington, Indiana
 Focus: Journalism Education (major) and English Education (minor)
 Licensed to teach secondary journalism and English in Indiana

TEACHING

Indiana University Southeast

Courses Taught

Data Storytelling & Visualization (Online)

Fully online cross-listed undergraduate/graduate course focused on data analysis, visualization, and storytelling. Taught from a journalism perspective, but applicable for fields across the social

sciences. Course was taught in part as a graduate-level Social Sciences Seminar. Students applied knowledge through significant use of Tableau, and they explored other contemporary data visualization tools.

Writing for Publication/Advising the Horizon student newspaper (Face-to-Face)

I taught the required course for journalism majors in which students are staff members of the weekly student newspaper. Additionally, I served as adviser to the larger newspaper staff, which included paid editors and student contributors taking other journalism courses. [[Horizon website](#)]

Audio Storytelling/Advising Horizon Radio (Face-to-Face)

Elective course for students interested in audio journalism. Students produced stories for airing on the campus Internet radio station. I also served as the adviser to the radio station, which included both students in the Audio Storytelling class as well as student volunteer radio personalities.

[[Horizon Radio website](#)]

Sophomore Seminar in Digital Media & Storytelling (Online)

Required course for majors in the Digital Media and Storytelling online collaborative BS degree. Developed this course in conjunction with partner faculty at IU East and IU Northwest.

Online Journalism (Face-to-Face)

Required course for journalism majors in which students produce stories using digital tools, including video, audio, interactive infographics, and social media.

Social Media Strategies (Face-to-Face and Online; Online is Quality Matters-certified)

Upper-level required course for journalism majors focused on strategic use of social media for journalism and mass communication professions. In addition to studying social media's impact on society and various professions, students evaluate and develop strategies for real-world community clients using contemporary social media tools. Have taught in face-to-face, hybrid, and online formats.

Journalism Multimedia Storytelling (Face-to-Face)

Capstone course for journalism majors in which students are challenged to work in groups to create unified multimedia projects that cover large community-oriented issues. The course focuses on producing large-scale, collaborative multimedia journalism projects. [[Example 1](#), [Example 2](#)]

Communications Law (Face-to-Face and Online)

Upper-level course designed to teach students concepts in journalism and communications law. Course focuses on discussing contemporary issues and challenging students to apply knowledge of communications law and the U.S. legal system to new situations.

Reporting, Writing & Editing I (Face-to-Face and Online; Online is Quality Matters-certified)

Introductory undergraduate course designed to teach fundamentals of news writing. Lectures, discussions and laboratory work provided training under deadline pressure in writing basic news stories. Have taught in face-to-face and fully online formats.

Introduction to Mass Communications (Face-to-Face and Online; Online is Quality Matters-certified)

Introductory media literacy course designed to teach students -- journalism majors and non-majors -- about the role media plays in their daily lives. Course emphasized critical media literacy. Have taught in face-to-face and online formats.

Media Career Planning (Face-to-Face and Online)

One-credit-hour course built to ensure students are career-ready by emphasizing job search, interview and negotiation skills. Students produce portfolios, resumes, and sample cover letters, and

they complete informational interviews and job shadow assignments. Have taught in face-to-face and online formats.

Graduate Advising

Thesis Committee Chair, Master's of Interdisciplinary Studies

Diane Hawkins (2016), Kim Rice (2018), Carol Branson (current), Jennifer McNelly (current), Stacy Gibson (current)

Thesis Committee Member, Master's of Interdisciplinary Studies

Lesa Varie (2012), Hannah Waller (2014), Katie Laughlin (2019), Amy Clere (2021), Alexis Weidner (current)

University of Missouri

Courses Taught

News Reporting and Writing for the High School Adviser (Graduate Course)

Online graduate course designed to teach basics of news reporting and writing to high school journalism teachers enrolled in M.Ed. program in journalism education. Asynchronous online course taught entirely through Blackboard. In addition to basics, course introduced students to multimedia storytelling techniques.

Principles of American Journalism

Introductory large-lecture (300+ students) undergraduate course designed to acquaint students with concepts and functions of journalism in American society. Course stressed basic issues and problems facing journalists and mass media. Also coordinated and supervised three teaching assistants.

Graduate Pro-seminar for the High School Adviser (Graduate Course)

Online graduate course designed to teach mass communication theory to high school journalism teachers enrolled in M.Ed. program in journalism education. Asynchronous online course taught through Blackboard. Course stressed epistemological foundations of different mass communication research paradigms, as well as provided an introduction to major theories within the discipline.

Solving Practical Problems in Journalism (course later renamed Understanding Audiences)

Undergraduate junior- and senior-level course designed to teach journalism majors the basics of audience research and analytics. Course stressed methods of conducting both qualitative and quantitative audience research, as well as techniques for reading and reporting on research results.

Ball State University

Courses Taught

Media Editing

Undergraduate junior- and senior-level course designed to teach copy-editing skills. Course stressed knowledge of prescriptive grammar and style guidelines, as well as writing coaching.

Journalism Writing Skills

Introductory undergraduate course designed to teach fundamentals of news writing. Lectures, discussions and laboratory work provided training under deadline pressure in writing basic news stories.

RESEARCH & SCHOLARLY ACTIVITIES

Books

Roberts, J., & **Maksl, A.** (2021). [*Attacks on the American press: A documentary and reference guide*](#). Santa Barbara, CA: ABC-CLIO.

Ashley, S., Roberts, J., & **Maksl, A.** (2018). [*American journalism and fake news: Examining the facts*](#). Santa Barbara, CA: ABC-CLIO.

Refereed Journal Articles

Tully, M., **Maksl, A.**, Ashley, S., Vraga, E., & Craft, S. (2021). Defining and conceptualizing news literacy. *Journalism*. DOI: 10.1177/14648849211005888. [[PDF](#)]

Vraga, E., Tully, M., **Maksl, A.**, Craft, S., & Ashley, S. (2020). Theorizing news literacy behaviors. *Communication Theory*. DOI:10.1093/ct/qtaa005. [[PDF](#)]

Craft, S., Ashley, S., & **Maksl, A.** (2017). News media literacy and conspiracy theory endorsement. *Communication and the Public*, 2(4), 388-401, DOI:10.1177/2057047317725539. [[PDF](#)]

Ashley, S., **Maksl, A.**, & Craft, S. (2017). News media literacy and political engagement: What's the connection? *Journal of Media Literacy Education*, 9(1), 79 -98. [[PDF](#)]

Maksl, A., Ashley, S., Craft, S., & Miller, D. (2017). The usefulness of a news media literacy measure in evaluating a news literacy curriculum. *Journalism & Mass Communication Educator*, 72(2), 228-241, DOI: 10.1177/1077695816651970. [[PDF](#)]

Craft, S., Ashley, S., & **Maksl, A.** (2016). Elements of news literacy: A focus group study of how teenagers define news and why they consume it. *Electronic News*, 10(3), 143-160. DOI: 10.1177/1931243116656716. [[PDF](#)]

Maksl, A., Ashley, S., & Craft, S. (2015). Measuring news media literacy. *Journal of Media Literacy Education*, 6(3), 29-45. [[PDF](#)]

Maksl, A. & Young, R. (2013). Affording to exchange: Social capital and online information sharing. *Cyberpsychology, Behavior, and Social Networking*, 16(8), 588-592. DOI: 10.1089/cyber.2012.0430. [[PDF](#)]

Ashley, S., **Maksl, A.**, & Craft, S. (2013). Developing a news media literacy scale. *Journalism & Mass Communication Educator*, 68(1), 7-21. DOI: 10.1177/1077695812469802. [[PDF](#)]

Maksl, A., & Schraum, B. (2012). Protecting the “impressionable minds” from the “impressionable minds”: The third-person effect and student speech. *Journalism & Mass Communication Educator*, 67(4), 362-374. DOI: 10.1177/1077695812465257. [[PDF](#)]

Filak, V., Reinardy, S., & **Maksl, A.** (2009). Expanding and validating applications of the willingness to self-censor scale: Self-censorship and media advisers' comfort level with controversial topics. *Journalism & Mass Communication Quarterly*, 86(3), 368-382. [[PDF](#)]

Reinardy, S., **Maksl, A.**, & Filak, V. (2009). A study of burnout and job satisfaction among high school journalism advisers. *Journalism & Mass Communication Educator*, 63(4), 345-356. [[PDF](#)]

Edited Book Chapters

Maksl, A., & Anderson, T. (2015). High school journalism's value goes well beyond training for journalism careers. In R. Tallent, K. Fox, B. Cain, & M. McKerral (Eds.), *Still captive: History, law and the teaching of high school journalism* (pp. 137-147). Stillwater, OK: New Forums Press, Inc. [[PDF](#)]

Refereed Encyclopedia Entries

Maksl, A. (2019). Digital News. In R. Hobbs & P. Mihailidis (Eds.), *The International Encyclopedia of Media Literacy*. Hoboken, NJ: Wiley Blackwell. [[PDF](#)]

Published Research Reports

Maksl, A., & Liu, Y. (2017). *American Society of News Editors 2017 Newsroom Employment Survey*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2017>

Maksl, A., & Liu, Y. (2016). *American Society of News Editors 2016 Newsroom Employment Survey*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2016>.

Maksl, A., & Liu, Y. (2015). *American Society of News Editors 2015 Newsroom Employment Census*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2015>.

Maksl, A. (2014). *American Society of News Editors 2014 Newsroom Employment Census*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2014>.

Craft, S., **Maksl, A.**, & Ashley, S. (2013). *Measuring news media literacy: How knowledge and motivations combine to create news-literate teens*. Chicago, IL: Robert R. McCormick Foundation. [[PDF](#)]

Fleming, K., & **Maksl, A.** (2013). *American Society of News Editors 2013 Newsroom Employment Census*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2013>.

Fleming, K., & **Maksl, A.** (2012). *American Society of News Editors 2012 Newsroom Employment Census*. Columbia, MO: American Society of News Editors. Retrieved from <https://members.newsleaders.org/diversity-survey-2012>.

Refereed Conference Presentations

Ashley, S., Craft, S., **Maksl, A.**, Tully, M., & Vraga, E. (2021, September). News literacy, conspiratorial thinking, and political orientation in the 2020 U.S. election. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Virtual. [[PDF](#)]

Quick, J. D., Andrews, C. D., & **Maksl, A.** (2020, April). Students' use of e-text annotations for learning. Paper presented at the American Educational Research Association (AERA) Annual Meeting, San Francisco, CA. [[PDF](#)]

Tully, M., **Maksl, A.**, Ashley, S., Vraga, E., & Craft, S. (2019, September). Defining and measuring news literacy. Paper presented at the 2019 Future of Journalism conference at Cardiff University, Cardiff, UK. [[PDF](#)]

Vraga, E., Tully, M., **Maksl, A.**, Craft, S., & Ashley, S. (2019, August). Theorizing news literacy: A proposed framework for unifying a fractured field. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Toronto, ON, Canada. [[PDF](#)]

Maksl, A. (2015, August). Self-Censorship in the High School Press: How principals, advisers, and peers influence comfort with controversial topics. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, San Francisco, CA. [[PDF](#)]

Maksl, A., Craft, S., & Ashley, S. (2015, August). The usefulness of a news media literacy measure in evaluating a news literacy curriculum. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, San Francisco, CA. [[PDF](#)]

Ashley, S., Craft, S., & **Maksl, A.** (2015, August). News media literacy and political engagement: What's the connection? Paper presented at the Association for Education in Journalism and Mass Communication annual conference, San Francisco, CA. [[PDF](#)]

Maksl, A., Ashley, S., & Craft, S. (2013, August). Measuring news media literacy. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, D.C. [[PDF](#)]

Maksl, A., Thorson, E., Kim, S., & Swasy, A. (2013, August). Is Internet accessibility a complement or a substitute for other forms of communication in rural America? Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, D.C. [[PDF](#)]

Maksl, A. & Young, R. (2012, November). Affording to exchange: Social capital and online information sharing. Paper presented at the National Communication Association annual conference, Orlando, FL. [[PDF](#)]

Maksl, A., Thorson, E., & Swasy, A. (2012, August). Internet access effects in low and high-income rural residents in middle America. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL. [[PDF](#)]

Maksl, A., Swasy, A., & Thorson, E. (2012, August). Some effects of Internet access among rural and small-town respondents. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL. [[PDF](#)]

Ferrucci, P., Tandoc, E. C., & **Maksl, A.** (2012, August). The gates around the book: Applying gatekeeping theory to Facebook. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Maksl, A. (2012, August). Describing the shared experiences of being a high school journalist: A phenomenological study. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL. [[PDF](#)]

Maksl, A. (2011, August). The student journalist: Roles of the scholastic press in the 21st century. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, St. Louis, MO. [[PDF](#)]

Ashley, S., **Maksl, A.**, & Craft, S. (2011, August). Exploring media literacy: Developing new measures of literacy and knowledge. Paper to be presented at the Association for Education in Journalism and Mass Communication annual conference, St. Louis, MO. [[PDF](#)]

Poepsel, M., Ashley, S., Ferrucci, P., & **Maksl, A.** (2011, May). A picture of “Sanity”? Knowledge, engagement and identity at the Rally to Restore Sanity. Paper presented at the International Communication Association annual conference, Boston, MA. [[PDF](#)]

Maksl, A., & Schraum, B. (2010, August). Protecting the “impressionable minds” from the “impressionable minds”: The third-person effect and student speech. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Denver, CO. (Paper was top student paper in the Scholastic Journalism Division). [[PDF](#)]

Schraum, B., & **Maksl, A.** (2010, August). Authoritarians in the front office? Personality and support for expression rights among high school principals. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Denver, CO. [[PDF](#)]

Maksl, A. (2010, January). The road to scholastic press freedom: A survey of Midwestern newspaper advisers. Paper presented at the annual midwinter meeting of the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication, St. Petersburg, FL. [[PDF](#)]

Filak, V., Watson, W., & **Maksl, A.** (2009, August). Certain Restrictions May Apply: A Comparison of High School Principals' Attitudes Regarding Free Expression Between 2004 and 2009. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Boston, MA.

Maksl, A., Filak, V., & Reinardy, S. (2008, August) An examination of high-school media advisers' reactions to controversial news topics: A developmental and confirmatory analysis. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Reinardy, S., **Maksl, A.**, & Filak, V. (2008, August). Satisfied: The Maslach Burnout Inventory measures job satisfaction and lack of burnout among high school journalism advisers. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Filak, V., Reinardy, S., & **Maksl, A.** (2008, August). Expanding and validating applications of the willingness to self-censor scale: Self-censorship and media advisers' comfort level with controversial topics. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Filak, V. & **Maksl, A.** (2007, August). An examination of the comfort levels of high school principals and newspaper advisers in regard to controversial topics. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, DC. (Lawrence Campbell top faculty paper award runner-up.)

Bulla, D. Hall, C., **Maksl, A.**, & Owens, J. (2006, August). High school advisers' perception of scholastic press freedom in a state with a projective law versus one without a protective law: A comparison of Iowa and Indiana. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, San Francisco, CA. (Lawrence Campbell top faculty paper award winner.)

Non-Refereed Publications

Maksl, A. (2016) Why you should (still) major in journalism. *Society of Professional Journalists Quill Magazine*. Retrieved from http://www.spj.org/quill_issue.asp?REF=2257

Maksl, A. & Fromm, M. (2014) More than yearbooks or newspapers: High school journalism is about the process. *PBS MediaShift/EdShift*. Retrieved from <http://mediashift.org/2014/07/more-than-yearbooks-or-newspapers-high-school-journalism-is-about-the-process/>

Maksl, A. (2012) A trio of student media roles. *Dow Jones Newspaper Fund Adviser Update*.

Filak, V. & **Maksl, A.** (2008) “Controversial” definition unclear: If a school paper deals with sex or administrative criticism, chances are someone will be upset. *Dow Jones Newspaper Fund Adviser Update*.

Maksl, A. (2008). Performance boost: Journalism adviser preparation helps pave the road to scholastic press freedom. *Quill & Scroll*.

Maksl, A. & Filak, V. (2008) Sex, drugs, and rock ‘n’ roll: Controversial topics that most often land high school journalists on the hot seat are identified. *Quill & Scroll*.

Invited Research Presentations

Craft, S., **Maksl, A.**, & Ashley, S. (2014, September). Measuring news media literacy. Presentation given at the Poynter Institute/McCormick Foundation News Literacy Summit, Chicago.

Maksl, A. (2013, April). Measuring news media literacy. Presentation given at the Southern States Communication Association annual conference, Louisville, KY.

Maksl, A. (2013, March). Measuring news media literacy. Presentation given at the Scholastic Press Association of Chicago, Chicago, IL.

Invited Panel Presentations

Gallagher, A., **Maksl, A.**, Hedges, C., Cooney, R., & Radcliffe, D. (2020, August). We’ve got this: Best practices in online teaching, and how teaching journalism and mass communication prepared us for the big pivot online. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Scholastic Journalism Division, Virtual.

Goodman, M., **Maksl, A.**, Wagstaff, A., & Perkins-Bowen, C. (2016, August). *Student Journalists and the [Self-Censorship] Influence Environment*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Media Ethics Division and Scholastic Journalism Division, Minneapolis, MN.

Ling-Sha, B., Ashley, S., Fleming, J., & **Maksl, A.** (2016, August). *Media Literacy and Context: Breaking Through the Noise*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Media Ethics Division and Scholastic Journalism Division, Minneapolis, MN.

Maksl, A., Carponelli, L., Simoneau, C., & Bruhn, K. (2016, August). *Much Ado About Something: Getting Your Small Program Noticed*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Small Programs Interest Group, Minneapolis, MN.

Painter, C., **Maksl, A.**, Reimold, D., Warren, H., & Williams, J. (2015, August). *Teaching ethics through campus media*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Media Ethics Division and Scholastic Journalism Division, San Francisco, CA.

Maksl, A., Ashley, S., Kiesa, A., & Hobbs, R. (2015, August). *Mapping the fields: Media, news, information, and civic literacy*. Presentation for the Association for Education in Journalism and Mass Communication annual conference, Scholastic Journalism Division and AEJMC Council of Affiliates, San Francisco, CA.

Other Research Experience

Researcher, American Society of News Editors/News Leaders Association, 2011 – 2019

- Principally involved in all stages of data collection, analysis, and presentation for the 2012, 2013, 2014, 2015, 2016, and 2017 American Society of News Editors' annual Newsroom Diversity Survey, which tracks diversity in employment in American daily newspaper newsrooms.
- Part of group of scholars and practitioners who met for a summit in January 2019 to brainstorm and discuss changes to diversity survey and other ASNE diversity-related research initiatives.
- Analyzed assessment data for ASNE Emerging Leaders Institute; currently designing new ongoing assessment plan for the program.

Research Assistant, Reynolds Journalism Institute/School of Journalism, University of Missouri, 2009 –2012

- Primarily using data from a random-sample mail survey of four rural counties in the State of Missouri, we produced several research reports exploring disparities among those with and without broadband Internet access.
- Developing and conducting surveys to explore how iPad owners are using the devices for news and other media consumption. Presented research at multiple conferences organized by the Reynolds Journalism Institute.
- Gathered information about pretrial prejudicial publicity.
- Gathered information for Reynolds Journalism Institute fellow about local community news websites. Project included content analysis of more than 1,000 community news sites, as well as a survey of both site operators and site users. Presented results at "Block by block" conference, Chicago, IL, Sept. 23-24, 2010.

SERVICE

Teaching-related Service

2021 – present	IU Southeast Future-Focused Learning Communities Taskforce
2019 – present	Teaching.IU Advisory Committee
2019 – present	School of Social Sciences Online Course Review Committee
2019 – present	Initiator of the proposal for and the IU Southeast faculty representative to the committee developing the collaborative BS in Digital Media and Storytelling
2016 – 2017	Developed the Bachelor of Science Degree in Journalism and Media and Post-Baccalaureate Certificate in Social Media
2016 – present	Quality Matters online course peer reviewer
2016 – present	University-wide Canvas Priorities Committee
2016 – 2019	Service Learning and Community Engagement Council, preparing IUS to apply for Carnegie Classification as a service learning campus.
2016 – 2019	University-wide FLAGS Advisory Board
2015 – 2019	Developed reference and communications material to help students and advisers understand the purpose and value of majoring in journalism and media
2014 – 2015	Developed new journalism major tracks and minors in Multimedia Journalism and Public Relations, including several new classes.

School, Campus, and University Service

2021 – present	IU Southeast Marketing Advisory Committee
2021	Search Committee, Visiting Assistant Professor/Student Media Director Search
2020 – 2021	Campus Tenure Review Committee
2020	School of Social Sciences Interim Dean Search Committee
2020	Search Committee, Visiting Assistant Professor/Student Media Director Search
2018 – 2019	School of Social Sciences Dean Review Committee
2018 – 2019	Campus Tenure Review Committee
2019	Search Committee, Visiting Assistant Professor/Student Media Director Search
2019	Search Committee Chair, Public Relations Lecturer Search
2017 – 2019	Research and Grants Committee
2017 – 2018	Faculty Senate Budgetary Affairs Committee
2016 – 2017	Chair, Faculty Senate Information Technology Committee
2016	Search Committee, Business Management Search, hired John Ross
2016	Search Committee, School of Social Sciences Dean Search
2015 – 2016	Search Committee, English Writing Search, hired Mariana Grohowski and Susan Popham
2015 – 2016	School of Social Sciences Advancement Committee
2015	Chancellor’s Medallion Scholarship Selection Committee
2015	Search Committee, Communications Specialist Search, hired Rachel Terlep
2015	Student Recruitment events – Manual High School visit and table at Kentucky High School Press Association
2014	Search Committee, Vice Chancellor for Advancement Search, hired Betty Russo
2014	Search Committee Chair, Public Relations Faculty Search, hired Jane Dailey
2014 – 2019	Senator, IU Southeast Faculty Senate
2014	School of Social Sciences Strategic Planning Committee
2014 – 2015	Campus Budgetary Advisory Group
2013 – 2015	Faculty Senate Improvement of Writing Committee
2013 – 2016	Faculty advisor for New Student Orientation
2013 – 2017	IU Southeast School of Education Council on Preparing Education Professionals
2013 – 2014	IU Southeast Outreach at Kentucky State Fair
2013	Master’s of Interdisciplinary Studies Digital Media Concentration Development Committee
2012 – 2015	School of Social Sciences Forum Committee
2012 – present	Co-Director, IU Southeast High School Media Day annual event

Professional Service

2021	Reviewer, Telematics and Informatics
2021	Reviewer, International Journalism of Press/Politics
2020 – present	Reviewer, Digital Journalism
2020	Reviewer, Journalism Practice
2020 – present	Reviewer, Journal of Children and Media
2018	Convention Program Coordinator, Associated Collegiate Press/College Media Association National College Media Convention, Louisville, Kentucky.
2017 – present	Reviewer, Journalism & Mass Communications Educator
2017	Textbook Proposal Reviewer, Routledge
2016 – 2019	Executive Director, Indiana Collegiate Press Association
2016	Reviewer, Cognition and Instruction
2016	Reviewer, Communication Theory
2015 – present	Reviewer, Annual Research Competition in the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication
2015 – 2016	National High School Journalism Convention Indianapolis Planning Committee

2015 – 2019	Professional Freedom and Responsibility Chair, Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication
2015 – 2019	Board Member, Indiana Collegiate Press Association
2015 – present	Reviewer, Journalism & Mass Communications Quarterly
2015 – present	Reviewer, Mass Communications & Society
2014	Reviewer, Teaching Journalism and Mass Communication
2014	Reviewer, Journal of Broadcasting and Electronic Media
2014	Reviewer, International Journal of Communication
2014	Textbook Reviewer, SAGE
2013 – 2019	Board Member and Treasurer, Society of Professional Journalists Louisville Pro Chapter
2013 – 2019	Society of Professional National Education Committee
2013	Reviewer, Cyberpsychology, Behavior, & Social Networking
2012 – 2014	Research Chair, Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication
2009 – 2011	Judge, National Scholastic Press Association newspaper and website critique service
2008 – 2016	Member, Journalism Education Association Digital Media Committee
2008 – 2013	Webmaster, Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication
2007 – 2017	Student Press Law Center Advisory Council

Outreach Service: Invited Talks, Panels, and Workshops

2021	"Cultivating digital literacies: Seven campuses, two centers, one IU," Adobe EduMAX (with Julie Johnston, Justin Hodgson, & Victoria Sykes)
2021	"Lights, camera, teach! Tips for DIY course videos," IU Online Conference (with Sean Winningham & Kim Seeber)
2020	"Are we all in this together? How IU faculty and staff are pioneering new online collaboration strategies to promote equity, access, and student success," IU Online Conference (with Sharon Wavle, May Moore, Trish Davis, Tammy Fong-Morgan, Michael Morrone)
2020	"Beyond the walled garden: How social media and custom LMS roles can connect students to local and global communities" discovery breakout session, Online Learning Consortium Virtual Conference (with Adam Bunnell & Mengyuan (Alice) Zhao)
2020	"Surrender the crown: Informal, student-centered discussion with CourseNetworking" discovery breakout session, Online Learning Consortium Virtual Conference (with Adam Bunnell & Mengyuan (Alice) Zhao)
2019	"Easy-to-use tools to create and deliver more interactive and engaging online courses," IU Online Conference
2019	"Structural issues in news literacy" keynote and digital tools breakout session, Media Literacy in the Secondary School Workshop, Indiana University Bloomington Media School
2019	"Real News vs. Fake News" panel participant, Indiana University Southeast Civic Engagement Series
2018	"Engaging students using eTexts," Indiana University Teaching with Technology Faculty Showcase Webinar Series
2018	"Computer Lab Redesign," Mosaic Design Symposium Stakeholder Discussion, Indiana University
2018	Instructor of Arts & Entertainment Newsroom and Web Packaging, Indiana University Bloomington High School Journalism Institute
2018	"Creating Success Story Ads for FYS," First-Year Seminar (FYS) Faculty Retreat, Indiana University Southeast

2018	"How to be an informed citizen in the era of fake news," The Villages at Historic Silvercrest retirement community
2018	"How to be an informed citizen in the era of fake news," Social Sciences on Tap, Indiana University Southeast
2017	Instructor of Multimedia Journalism and Web Packaging, Indiana University Bloomington High School Journalism Institute
2017	"What's the Real Scoop on Fake News," Jeffersonville Township Public Library, Clarksville Branch
2017	"Fake News: The Death of Truth?" Panelist, Social Sciences Forum, Indiana University Southeast
2017	"How to be a Social Storyteller," IU Southeast Digital Marketing Conference
2016	"Journalists' toolbox: New apps and tools," JEA/NSPA National High School Journalism Convention
2016	"Using Infographics in Teaching," IU Southeast Institute for Learning and Teaching Excellence
2016	"Telling Local Stories and History through Journalism at IU Southeast," Indiana University Council of University Historians meeting
2016	Guest speaker, Indiana University Bloomington High School Journalism Institute
2016	Instructor of "Branding Your Publication," Media Now high school journalism workshop
2015	Social Media Training, Southeast Indiana Small Business Development Center
2015	Instructor of web journalism and journalism teacher sessions, Media Now high school journalism workshop
2015	"Digital Storytelling Tools and Tips Workshop," Society of Professional Journalists – Louisville Pro Chapter
2015	"Using infographics in teaching," IU Southeast Institute for Learning and Teaching Excellence
2015	"Tips for teaching online," IU Southeast Institute for Learning and Teaching Excellence
2015	"10 Tips and Tools to Improve Your Online Storytelling," Indiana High School Press Association annual convention
2014	"Building your Storytelling Toolbox," Indiana High School Press Association annual convention
2014	Instructor of editorial leadership, Media Now high school journalism workshop
2013	"Sticks and stones: Bullying in American Schools," Social Sciences Forum, Indiana University Southeast
2013	"Building your Storytelling Toolbox," Indiana High School Press Association annual convention
2013	Organizer for Tinker Tour event at IU Southeast that welcomed First Amendment advocate and former Supreme Court plaintiff Mary Beth Tinker
2012-2015	Co-director and lead instructor, Reynolds High School Journalism Institute (University of Missouri 2012-2015; University of Texas at Austin, 2015)

AWARDS AND GRANTS

Awards and Honors

2020	Inductee, Faculty Academy on Excellence in Teaching, <i>Indiana University</i>
2019	Trustees' Teaching Award, <i>Indiana University Southeast</i>
2019	Distinguished Teaching Award Nominee, <i>Indiana University Southeast</i>
2018	Distinguished Teaching Award Nominee, <i>Indiana University Southeast</i>
2018	Office of Campus Life Commitment to Innovation Award (for building Horizon Radio), <i>Indiana University Southeast</i>

2017	Honor Roll 4-year Newspaper Adviser Award, <i>College Media Association</i>
2017	Ginger Rudeseal Carter Miller Teacher of the Year Award, <i>Association for Education in Journalism and Mass Communication's Small Programs Interest Group</i> . Only one award is given per year.
2017	Second Place, IU Southeast Service Learning and Community Engagement Commitment Award, <i>Indiana University Southeast</i>
2016 – 2017	Faculty Innovation Award Nominee, Institute for Learning and Teaching Excellence Eight such nominees were featured on the IUS website – I was featured Feb. 2017
2016	Distinguished Teaching Award Nominee, <i>Indiana University Southeast</i>
2016	Outstanding Young Alumnus Award, <i>Ball State University Department of Journalism</i>
2015	Distinguished Teaching Award Nominee, <i>Indiana University Southeast</i>
2015	Distinguished Research & Creativity Award for Junior Faculty, <i>Indiana University Southeast</i> . Only one junior faculty member receives this award per year.
2015	Trustees' Teaching Award, <i>Indiana University Southeast</i>
2015	Chancellor's Diversity Award Nominee, <i>Indiana University Southeast</i>
2015	Excellence in Teaching Award, <i>Indiana University Southeast Chapter of the National Society of Leadership and Success</i>
2014	Office of Campus Life Commitment to Innovation Award Nominee, <i>Indiana University Southeast</i>
2014	Trustees' Teaching Award, <i>Indiana University Southeast</i>
2010	Top Student Paper, <i>Association for Education in Journalism and Mass Communication's Scholastic Journalism Division during 2010 AEJMC conference</i>
2009	Frank L. Martin Freedom of Information Scholarship, <i>University of Missouri</i>
2009	Virginia McElroy Schwartz and Robert P. Schwartz Scholarship, <i>University of Missouri</i>
2008	Core Competency Award for Outstanding Community Connections, <i>Ball State University College of Communication, Information, and Media</i>
2007	Runner-up for Top Faculty Paper, <i>Association for Education in Journalism and Mass Communication's Scholastic Journalism Division during 2007 AEJMC conference</i>
2007	Kappa Tau Alpha journalism honorary society, <i>Ball State University chapter</i>
2006	Top Faculty Paper, <i>Association for Education in Journalism and Mass Communication's Scholastic Journalism Division during 2006 AEJMC conference</i>
2006	Certified Journalism Educator, <i>Journalism Education Association</i>
2006	Graduate Student Scholarship, <i>Ball State University Department of Journalism</i>
2005	Future Journalism Teacher Scholarship, <i>Journalism Education Association</i>

Selected Journalism Awards Presented to Students

2019	30 awards presented to 29 students, <i>Louisville Pro Chapter of Society of Professional Journalists</i>
2019	31 awards presented to 21 students, including first place overall newspaper, <i>Indiana Collegiate Press Association</i>
2018	Newspaper Pacemaker Award, <i>Associated Collegiate Press</i> Considered to be the Pulitzer Prize of College Journalism
2018	16 awards presented to 15 students, <i>Louisville Pro Chapter of Society of Professional Journalists</i>
2018	35 awards presented to 20 students, including first place overall newspaper and second place online publication of the year, <i>Indiana Collegiate Press Association</i>
2017	Best Opinion/Editorial, <i>Hoosier State Press Association</i>
2017	15 awards presented to 11 students, <i>Louisville Pro Chapter of Society of Professional Journalists</i>

2017	26 awards presented to 12 students, including second place overall newspaper and third place online publication of the year, <i>Indiana Collegiate Press Association</i>
2016	38 awards presented to 28 students, more than all other colleges who entered the competition, <i>Louisville Pro Chapter of Society of Professional Journalists</i>
2016	34 awards presented to 20 students, including second place overall newspaper, <i>Indiana Collegiate Press Association</i>
2016	Regional Mark of Excellence Award, <i>Society of Professional Journalists</i>
2015	Newspaper Pacemaker Award, <i>Associated Collegiate Press</i>
2015	Considered to be the Pulitzer Prize of College Journalism
2015	First Place Newspaper Pinnacle Award, <i>College Media Association</i>
2015	One national and three regional Mark of Excellence Awards presented to two different students, <i>Society of Professional Journalists</i>
2015	22 awards presented to 18 students, more than all other colleges who entered the competition, <i>Louisville Pro Chapter of Society of Professional Journalists</i>
2015	14 awards presented to 8 students, <i>Indiana Collegiate Press Association</i>
2014	15 awards presented to 13 students, more than all other colleges who entered the competition, <i>Louisville Pro Chapter of Society of Professional Journalists</i>
2014	6 awards presented to 4 students, <i>Indiana Collegiate Press Association</i>

Grants and Fellowships

2020	News literacy research grant, <i>Mass Communication and Society Division of the Association for Education In Journalism & Mass Communication</i> (along with colleagues Stephanie Craft, Melissa Tully, Emily Vraga, and Seth Ashley), \$10,000
2019-23	Faculty Fellow for eLearning Design & Innovation, <i>Indiana University</i> , full salary
2018	Strategic Excellence Course Grant, <i>Indiana University Southeast</i> , \$3,500
2017	Mosaic Fellowship (Active Learning Initiative), <i>Indiana University</i> , \$1,000
2016	E-Learning Technology Teaching Fellow, <i>Indiana University Southeast</i> , \$3,500
2015	Strategic Online Course Development Grant for Reporting, Writing and Editing course, <i>Indiana University Southeast</i> , \$3,500
2015	Strategic Online Course Development Grant for Social Media Strategies course, <i>Indiana University Southeast</i> , \$3,500
2015	Summer Faculty Research Fellowship, <i>Indiana University Southeast</i> , \$4,000
2015	E-Learning Technology Teaching Fellow, <i>Indiana University Southeast</i> , \$3,500
2014	Regional Research and Creativity Award, <i>Indiana University Southeast</i> , \$2,500
2014	Summer Faculty Research Fellowship, <i>Indiana University Southeast</i> , \$4,000
2013	Summer Faculty Research Fellowship, <i>Indiana University Southeast</i> , \$8,000
2013	Reynolds Journalism Institute, to create educational material for online textbook, \$4,000
2011	Developing a news media literacy measurement (in collaboration with S. Craft and S. Ashley), <i>Robert R. McCormick Foundation</i> , \$50,000
2009	Emerging Media Summer Workshop for High School Journalism Advisers, <i>Newspaper Association of America Foundation</i> , \$15,000

Selected Media Coverage

2018	News and Tribune (Jeffersonville/New Albany), " IUS cuts ribbon on new radio station "
2017	News and Tribune (Jeffersonville/New Albany), " Bill would limit administrator's ability to censor school publications "
2017	The Ringer, quoted in " Decoding Facebook's Solution to Fake News "
2016	Times Union (Albany, New York), quoted in " Teens cover games their way "

- 2016 Nieman Journalism Lab at Harvard, quoted in "[U.S. newsrooms seem to be getting a little more diverse. But minority journalists are still, well, a minority](#)" related to newsroom diversity research.
- 2016 Columbia Journalism Review, quoted in "[Newsrooms getting more diverse but still don't reflect communities they serve](#)" related to newsroom diversity research.
- 2015 WFPL (Louisville), Interviewed and broadcast in a story about the Indiana state government starting a news service
- 2014 The Ann Arbor (Michigan) Independent, quoted in "Huron High Among Growing Number of American High Schools Without Student Newspaper"
- 2013 News and Tribune (Jeffersonville/New Albany), "[Tinkering with freedom](#)"
- 2013 Poynter Institute, quoted in "[ASNE census finds 2,600 newsroom jobs were lost in 2012](#)" related to newsroom diversity research.
- 2013 The Atlantic, quoted in "[Newsroom Diversity: A Casualty of Journalism's Financial Crisis](#)" related to newsroom diversity research.

OTHER PROFESSIONAL EXPERIENCE

- 2010 Faculty member, Missouri Scholars Academy, University of Missouri
- 2005 Journalism and English Teacher, Zionsville (Ind.) Community High School
- 2004 Weekly Opinion Columnist, Indiana Daily Student, Indiana University
- 2002 Promotions Intern, Salem Communication, Eagan, MN
- 2002 – 2005 Apprentice Teacher and Journalism Teaching Assistant
Columbus (Ind.) North High School

PROFESSIONAL MEMBERSHIP

- 2019 – present Online Learning Consortium
- 2013 – 2019 Society of Professional Journalists
- 2012 – 2020 College Media Association
- 2007 – present Association for Education in Journalism and Mass Communication
- 2003 – 2019 Journalism Education Association